

NASSCOM India Leadership Forum 2010
New Times, New Ideas, New Directions
February 09 – 11, Hotel Grand Hyatt, Mumbai

Day 1, February 9th, 2010

0900 – 1000 hrs	Registration and Networking <i>Venue: Lobby Level</i>	Master Class Session	
1100 – 1200 hrs	Inauguration followed by Social Innovation Honors Presentation <i>Venue: GBR I, II, III</i> Speakers: Shri Ashok Chavan, Chief Minister, Maharashtra Pramod Bhasin, Chairman, NASSCOM Harsh Manglik, Vice Chairman, NASSCOM Som Mittal, President, NASSCOM	Workshop by Prof. David Garvin 0930 – 1130 hrs <i>Venue:</i> <i>Grand Salon</i> Topic: Building a learning organization <i>Requires Pre registration</i>	
1200 – 1300 hrs	Session I: Catalysing IT Transformation: Key Priorities and challenges Speakers: John Suffolk, CIO, UK Government R Chandrashekhar, Secretary Ministry of Communications & IT, Government of India Chairperson: Rajendra Pawar, Chairman, NIIT Technologies	Special Session Headstrong CIO Roundtable 1200 – 1300 hrs <i>Venue:</i> <i>Boardroom II</i> Topic: Transformative partnerships in a sourcing relationship <i>By Invitation</i>	8 Meeting Tables organized for meetings 1230 – 1500 hrs Venue: <i>NASSCOM Connect Hall</i>

1300 – 1400 hrs	Networking Lunch Sponsored by Genpact Venue : <i>Atrium by the waterfall</i>			Topic Tables 1530 – 1630 hrs 1. Cloud Computing, 2. Social Media, 3. Mobile - iPhone/Blackberry apps, 4. Green IT, 5. Domestic Market 6. Strategic Sourcing Venue: <i>NASSCOM Connect Hall</i>
Track A Game Changers Venue: <i>GBR I</i>	Track B Leadership – today and tomorrow Venue: <i>GBR II</i>	Track C Road Ahead Venue: <i>GBR III</i>	Track D Building Alliances Venue: <i>Grand Salon</i>	
1400 – 1515 hrs Session II A: Taking off in New Directions Speakers: Christopher Rice, Senior Vice President, Shared Services, AT&T Paul Adams, SVP Engineering, Pratt & Whitney Stephen Tame, CIO, GM IT, Jetstar Airways Chairperson: B V R Mohan Reddy, Chairman & Managing Director, Infotech Enterprise Ltd	1400 – 1515 hrs Session II B: Global Sourcing at crossroads – Strategies to Drive Demand Panelists: R Chandrasekaran, President & Managing Director, Cognizant Mark Power, Chief Procurement Officer, Hewitt Associates P G Raghuraman, Executive Director, Asia Pacific, Accenture Moderator: Eric Simonson, Managing Principal, Research, Everest Group	1400 – 1515 hrs Session II C: Working in the Cloud: the business factors, drivers and values of Cloud Speakers: James Harris, Managing Director, Cloud Computing, Accenture Partha Iyengar, Vice President, Gartner William Bauman, Senior Vice President, CA Inc Chairperson: Stephanie Moore, Chief Marketing	1430 – 1530 Session ID: Brazil as a potential Global Partner Speakers: Alexandre Rosa, Director, Outsource Brazil André Limp, Director, Apex Brasil Chairperson: Robert Franz Janssen, Director, Outsource Brazil 1545 – 1645 hrs Session IID: Exploring Eastern Europe with Eastern Poland	

		Officer, UST Global	<p>Speaker: Dariusz Karwowski, Commercial Counsellor, Polish Embassy in India Krzysztof Libiszewski, Legal Advisor, Wardynski & Spolka Shantanu Ghosh, Senior Vice President, Solutioning, Transitions, Practice, Genpact</p> <p>Chairperson: Robert Seges, Team Head Services, Polish Information and Foreign Investment Agency</p>
1515 – 1600 hrs	Tea/Coffee Break		
1600 – 1605 hrs	Glimpses of Inclusive Growth: Vindhya – e- Infomedia		
1605 – 1720 hrs	<p>Session III: The Stimulus of Change – Why looking outward, is the leader’s job <i>Venue: GBR I, II, III</i></p> <p>Speakers: N Chandrasekaran, CEO & MD, Tata Consultancy Services Paul Hermelin, Group CEO, Capgemini Rajiv Bajaj, Managing Director, Bajaj Auto Ltd</p> <p>Chairperson: Shereen Bhan, Corporate Editor, CNBC</p>	<p>1700 – 1800 hrs Session III D: Leveraging partnerships for Business Success: Australia - India ICT story</p> <p>Speakers: John Lenders, MP Treasurer, Minister for ICT and Financial Services, Victoria Peter Forby, Consul General and Trade Commissioner, Australian Trade Commission Chairperson</p>	

		Sudhir Mathur, Head, NASSCOM Australia Chapter
1720 – 1725 hrs	Glimpses of Inclusive Growth: Rural Shores	
1725 – 1825 hrs	<p>Session IV: Marching Onward – New Directions for growth in the post-crisis economy Venue: GBR I, II, III</p> <p>Speaker: Adil Zainulbhai, Director, McKinsey & Company Pramod Bhasin, CEO, Genpact Stephen Roach, Chairman, Morgan Stanley Asia</p> <p>Chairperson: Vineet Nayar, CEO, HCL Technologies</p>	
1900 – 2000 hrs	<p>Mélange: A Journey from Broadway to Bollywood Sponsored by KPMG Venue: Exhibition Grounds, Grand Hyatt</p>	
2000 hrs onwards	CEO Dinner hosted by Information Technology Industry Development Agency (ITIDA)	

Day 2, February 10, 2010

0830 – 0930 hrs	<p>Registration <i>Venue: Lobby Level</i></p>	<p>Building Alliances <i>Grand Salon</i></p>	<p>Special Session</p>	
0930 – 1030 hrs	<p>Session V: Next Generation Partnership – Taking partnership to the next level <i>Venue: GBR I, II, III</i></p> <p>Speakers: Dana Deasy, Group Chief Information Officer, BP p.l.c Filippo Passerini, President, Global Business Services and CIO, Procter & Gamble</p> <p>Chairperson: Saurabh Srivastava, Chairman, CA Inc.</p>	<p>1000 – 1100 hrs</p> <p>Session IV D: Egypt: Global Service Delivery Leader of the EMEA region</p> <p>Speakers: Amin Khaireldin, Senior Advisor and Board member, ITIDA Joachim Dold, General Manager, SQS Egypt Hari Garg, Vice President CRM Global Delivery - Competency Leader, IBM Daksh Hasan Elshawarby, General Manager, Raya Contact Centre Ramachandra Murty Yadavilli, Head – Marketing, Wipro Technologies Ricardo Langwieder-Görner, Director -</p>	<p>0800 – 0900 hrs</p> <p><i>Venue: Grand Salon</i></p> <p>CSC Breakfast Session: Trustformations in a world of Transformations: Managed Application Services-Do you see a twist in the tale?</p> <p>Speakers: Raj Sundaresan, VP & GM, Global Product Development, PayPal Vivek Chopra, President, ATS Group, CSC Mark Power, Chief Procurement Officer, Hewitt Associates Sid Pai, Partner & Managing Director, TPI</p> <p>Chairperson:</p>	<p>8 Meeting Tables organized for meetings</p> <p>0930 – 1130 hrs</p> <p>Venue: NASSCOM <i>Connect Hall</i></p>

		Business Development EMEA, Stream Global Services Moderator: Hossam Megahed, Member to the Board of Director, ITIDA	Richard Wilcox, VP, CSC <i>By Invitation</i>	
1030 – 1100 hrs	Tea/Coffee Break		(Un)conference session led by Beth Kanter 1200 – 1300 hrs Topic: Should CEOs use Social Media or not? Venue: <i>NASSCOM Connect Hall</i>	
Track A Strategic Sourcing in the new economy Venue: <i>GBR I</i> <hr/> 1100 – 1200 hrs Session VI A: Doing more with less: Lessons from the recession - <i>And how we can sustain this!</i> Speakers: Raman Roy, Chairman & Managing Director, Quattrro Sara Garrison, SVP,	Track B Get, Set, Go... Building Organizations with a Vision Venue: <i>GBR II</i> <hr/> 1100 – 1200 hrs Session VI B: Expect (and welcome) the Unexpected – A new approach to strategy Speaker: Lynda Gratton, Professor of Management & Organizational Behavior, London Business School Chairperson: Ashank Desai, Chairman, Mastek	Track C New Frontiers: Mapping Emerging Opportunities Venue: <i>GBR III</i> <hr/> 1100 – 1200 hrs Session VI C: IT in Healthcare: Can outsourcing sweeten the pill? Speakers: Chris Dowler, SVP & CIO, Assurant Health Neena Pahuja, CIO, Max Healthcare Institute Ltd Chairperson:	Track D Building Alliances Venue: <i>Grand Salon</i> <hr/> 1130 – 1230 hrs Session VD: Germany: Tackling Offshore Challenges Speakers: Heinz-Paul Bonn, Vice President BITKOM Krishnakumar Natarajan, CEO & MD, MindTree Ltd Peter Alltschekow,	

<p>Sabre Holdings VS Gopi Gopinath, Chairman & CEO, AT&T</p> <p>Chairperson: David Tapper, VP, Outsourcing & Offshore Services, IDC</p>		<p>Ramesh Srinivasan, Partner, McKinsey & Company</p>	<p>Managing Director Marketing and Communications and Director Eastern Germany Dr. Wolfgang Messner, Principal, Capgemini</p>	
<p>1200 – 1300 hrs Session VII A: Aligning technology with business</p> <p>Speakers: Anamitra Roy, CIO, IFFCO and Allana Sons Holly Morris, CIO, Thrivent Financials</p> <p>Chairperson: Noshir Kaka, Partner, McKinsey & Company</p>	<p>1200 – 1300 hrs Session VII B: Organizations: From Vision to Execution</p> <p>Speaker: Jim Champy, Chairman of Consulting, Dell Perot Systems</p> <p>Chairperson: Mukesh Aghi, Chairman & CEO, Steria India</p>	<p>1200 – 1300 hrs Session VII C : Non- linear business models: Innovation in SaaS, Platform-Based Services and BPO</p> <p>Speakers: Peter Allen, Group President, Managed Services Strategy, CSC Rajesh Nambiar, VP & General Manager, Global Delivery, IBM Thomas Runge, Head, Global Production, Xchanging</p> <p>Chairperson: Arvind Thakur, CEO, NIIT Technologies</p>	<p>Chairperson: Ulrich Bäumer, Partner, Osborne Clarke</p>	
<p>1300 – 1400 hrs</p>	<p>Networking Lunch Sponsored by Hexaware Technologies Ltd</p>			
<p>1400 – 1500 hrs Session VIII A: Post Crisis Financial Sector: Rebuilding trust and Managing efficiencies</p> <p>Speakers: Peter Lowes,</p>	<p>1400 – 1445 hrs Session VIII B: 10 Ideas for Building a Great Business - A Master Builder shares his secrets</p> <p>Speaker: Raymond Bingham, Managing Director, General Atlantic LLC</p>	<p>1400 – 1515 hrs Session VIII C: Leveraging the sourcing model to the hilt: Will telecos light up the way ahead for other businesses?</p> <p>Speaker:</p>	<p>1400 – 1500 hrs Session VI D: UK: Technology Masterclass - Making your mark in Europe’s leading digital market</p> <p>Speakers:</p>	<p>Master Class Session</p> <p>Workshop by Lynda Gratton</p> <p>1400 – 1600 hrs</p> <p>Venue:</p>

<p>Principal, Deloitte Consulting LLP Ralph Davies, Managing Director, Morgan Stanley Salil Parekh, CEO, Financial Services, India & Asia Pacific, Capgemini</p> <p>Chairperson: Arjun Malhotra, Chairman & CEO, Headstrong Services India Pvt Ltd</p>	<p>Chairperson: Ganesh Ayyar, CEO, Mphasis an HP Company</p>	<p>Jai Menon, Group CIO, Bharti Enterprise & Director, Bharti Airtel John McInerney, CIO, Telstra Corporation</p> <p>Chairperson: Arun Seth, Chairman, BT</p>	<p>John Suffolk, CIO, UK Government Dave Gorshkov Sector Champion - Digital Technology & Content UK Trade & Investment Peter Beckingham British Deputy High Commissioner Western India</p>	<p><i>NASSCOM Connect Hall</i></p> <p>Topic: Creating the Organizations of the future</p> <p><i>Requires Pre registration</i></p>
<p>1500 – 1600 hrs Session IX A: Reengineering & Transformation: Key Drivers of Financial Services Outsourcing</p> <p>Speakers: Gary Strain, CTO India, Royal Bank of Scotland Punit Sood, MD & Head of India Technology - JP Morgan Chase Rodney Nelsestuen, Senior Research Director, Tower Group</p> <p>Chairperson: Arun Jain, Founder, Chairman & Managing Director,</p>	<p>1445 – 1600 hrs Session IX B: People Magnet: Creating companies that people really want to work for</p> <p>Speakers: Ajoy Mukherjee, Global Head , HR, Tata Consultancy Services Mark Ashman, CEO, Marks & Spencer Reliance India</p> <p>Chairperson: Bharat Desai, Founder and Chairman, Syntel Inc</p>	<p>1515 – 1600 hrs Session IX C: Content is Key: Why you should be tuning into this new opportunity</p> <p>Speaker: Ronnie Screwvala, Founder & CEO, UTV</p> <p>Chairperson: Harish Mehta, Chairman & Managing Director, Onward Technologies Ltd</p>	<p>1530 – 1630 hrs Session VII D: Colombia: Investment, JV and trade possibilities for world IT companies</p> <p>Speakers: Juan Manuel Roldan, External Affairs Director of ITC Ministry Ricardo Duarte, Commerce Ministry of State of Colombia Sushil Chaudhary, CEO and MD, Mann India</p> <p>Chairperson Juan Carlos Gonzalez, Vice-president Foreign</p>	

Polaris Software			Direct Investment , Proexport
1600 – 1630 hrs	Tea/Coffee Break		
1630 – 1635 hrs	Glimpses of Inclusive Growth: TringMe		
1635 – 1735 hrs	<p>Session X: New Business Creation: Key Drivers for Corporate Entrepreneurship Venue: <i>GBR I, II , III</i></p> <p>Speaker: David Garvin, C. Roland Christensen Professor of Business Administration, Harvard Business School</p> <p>Chairperson: Ganesh Natarajan, Vice Chairman & CEO, Zensar Technologies</p>	<p>1700 – 1800 Session VIII D: Japan: Exploring the 2nd largest economy for business opportunities</p> <p>Speakers: Ashok Srivastava, Managing Director, Sun and Sands Advisors, India Tak Iritani, ED & Head Corporate Strategy and Finance, Vertex Software, an NTT Data Software Company Tetsuo Iida, GM, Business Planning & Marketing Financial Industry Business Operations, ISI-Dentsu Ltd. (A JV of GE and Dentsu) Yasuhisa Iida, Director, Japan External Trade Organization (JETRO), Mumbai.</p> <p>Chairperson: Ameet Nivsarkar, Vice President,</p>	

		NASSCOM	
1735 – 1805 hrs	<p>Session XI: Business with a conscience</p> <p>Speaker: Azim Premji, Chairman, Wipro Ltd</p> <p>Chairperson: Jerry Rao, Chairman, NASSCOM Foundation</p>		<p>Tweetup w/ @dmScott</p> <p>1815 – 1930 hrs</p> <p>Venue: <i>NASSCOM Connect Hall</i></p>
1900 – 2000 hrs	<p>NASSCOM Innovation Awards presentation followed by Global Leadership Awards Sponsored by Capgemini</p> <p>Chief Guest: Shri Sachin Pilot, Minister of State for Communications and Information Technology <i>Venue: Exhibition Grounds, Grand Hyatt</i></p>		
2000 hrs onwards	Cocktails and Networking Dinner		

Day 3, February 11, 2010

			NASSCOM Foundation Track <i>Venue: Grand Salon</i>
0830 – 0930 hrs	Registration <i>Venue: Lobby Level</i>		0830 – 0900 hrs Registration
0930 – 1030 hrs	Session XII: The Big Picture: What to expect and plan for 2010 <i>Venue: GBR I, II , III</i> Speakers: Girish Paranjpe, Jt CEO, Wipro Technologies Kris Gopalakrishnan, CEO & Managing Director, Infosys Technologies Pramod Bhasin, CEO, Genpact Chairpersons: Narasimhan (Kishore) Mandyam, CEO, Impel CRM Manav Garg, CEO, Eka Software		0930 – 1000 hrs Welcome and Inaugural Engaging the BoP: A Business Imperative Speakers: Jerry Rao, Chairman, NASSCOM Foundation Som Mittal, President, NASSCOM Dr. John Fung Yat Chu, Director, Information Technology Resource Centre, Hong Kong Council Of Social Service David Barnard, Executive Director, SANGONet
1030 – 1035 hrs	Glimpses of Inclusive Growth: Zoho		
1035 – 1105 hrs	Tea/Coffee Break		
Track A Strategic Sourcing in the new economy <i>Venue: GBR I</i>	Track B Be a Phoenix: Why Transformational Change is important <i>Venue: GBR II</i>	Track C Playing to win in the new economy <i>Venue: GBR III</i>	1000 – 1100 hrs Session I : Reaching out to BOP through technology services and media Speakers: Beth Kanter, Technology Consultant , Social Media Expert Gaurav Mishra, CEO,

			<p>20:20 Social Vijay Talwar, CEO, William J Clinton Organization</p> <p>Chairperson: Seemantinee Khot, CEO, Suzlon Foundation</p>	
<p>1100 – 1200 hrs Session XIII A: Assessing sourcing risks: Mitigating the Financial and Operational Issues</p> <p>Speakers: David A. J. Smith, CEO, Global Head – GLT, HSBC Mark Serdar, Vice President, JPMC V N Tyagarajan, COO, Genpact</p> <p>Chairperson: Kumar Parakala, Global Head of Sourcing and National Head of IT Advisory, KPMG</p>	<p>1100 – 1200 hrs Session XIII B: Standing out in the crowd: What’s your differentiator?</p> <p>Speaker: Dipak Jain, Sandy and Morton Goldman Professor of Entrepreneurial Studies, Kellogg School of Management</p> <p>Chairperson: Atul Nishar, Founder, Executive Chairman, Hexaware Technologies</p>	<p>1100 – 1200 hrs Session XIII C: Internal processes – do the high maturity levels leave any headroom to innovate</p> <p>Speakers: B V R Mohan Reddy, Chairman & Managing Director, Infotech Enterprise Ltd Nancy Thomas, VP, Global Delivery Operations, India, IBM India Pvt Ltd</p> <p>Chairperson: Elizabeth Herbert, Senior Analyst, Forrester Research</p>	<p>1100 – 1130 hrs Tea/Coffee break</p>	<p>Master class Session:</p> <p>Workshop by David Meerman Scott</p> <p>1100 – 1300 hrs</p> <p><i>Venue: NASSCOM Connect Hall</i></p> <p>Topic: New Rules of Marketing & PR Masterclass</p> <p><i>Require Pre registration</i></p>

<p>1200 – 1300 hrs Session XIVA: CIO in the Spotlight: Top CIOs debate key buy-side trends in India and the evolution of the Indian CIO</p> <p>Speakers: Anil Jaggia, CIO, HDFC Bank Ltd Arvind G Tawde, SVP, CIO, Mahindra & Mahindra Ltd Manish Choksi, Chief Corporate Strategy, CIO, Asian Paints Ltd</p> <p>Chairperson: Rekha Menon, Executive Director, Accenture</p>	<p>1200 – 1300 hrs Session XIV B: Is Innovation a priority in Challenging times?</p> <p>Speaker: M S Krishnan, Area Chairman and Professor, Business Information Technology, University of Michigan</p> <p>Chairperson: B Sumant, Managing Director, ITC Infotech</p>	<p>1200 – 1300 hrs Session XIV C: China Sourcing: Success Strategies for global companies</p> <p>Speakers: Hong Gang, President & CEO, AMA Infotech Ning Wright, Partner in Charge, China Sourcing Advisory, National Leader on Electronics, Software and Services, KPMG Advisory (China) Limited</p> <p>Chairperson: Krishna Kumar Natarajan, CEO & MD, MindTree Ltd</p>	<p>1130 – 1300 hrs Session II : Showcasing best practices through exemplary use of ICT-NSIH winners</p> <p>Chairperson: Ganesh Ayyar, CEO, Mphasis</p>	
<p>1300 – 1400 hrs</p>	<p>Networking Lunch Sponsored by Nova Scotia, Canada</p>			
<p>1400 – 1405 hrs</p>	<p>Glimpses of Inclusive Growth:</p>			
<p>1405 – 1505 hrs</p>	<p>Session XV: The New Rules of Marketing and PR <i>Venue: GBR I, II, III</i></p> <p>Speaker: David Meerman Scott, Marketing Strategist, Freshspot LLC</p> <p>Chairperson: Sharad Sharma, Chairman, Movico Technologies</p>	<p>1400 – 1500 hrs Session III :Employee Volunteers: Building Bridges in society</p> <p>Speakers: DK Srivastava, Corporate VP & Global Head, HR, HCL Technologies R. Elango, Chief Human Resources Officer, Mphasis Susan Jain, VP, Marketing and communications and</p>		

		<p>Corporate Citizenship, IBM India/South Asia</p> <p>Chairperson: Raja Shanmugam, CEO, Mindtree Foundation</p>
1505 – 1535 hrs	<p>Session XVI: Innovation: I is for India – How India is innovating for the world <i>Venue: GBR I, II, III</i></p> <p>Speaker: Ravi Kant, Non Executive Vice Chairman, Tata Motors Ltd</p> <p>Chairperson: Hari Kumar, Managing Director, Deloitte U.S India Offices</p>	<p>1500 – 1600 hrs Session IV: In conversation with ...</p> <p>Speaker: Pravin Patkar, Founder, PRERANA</p> <p>Interviewer Jerry Rao, Chairman, NASSCOM Foundation</p>
1535 – 1615 hrs	<p>Valedictory Address <i>Venue: GBR I, II, III</i></p> <p>Speaker: Shri Nandan Nilekani, Chairman, UIAI</p> <p>Chairperson: Pramod Bhasin, Chairman, NASSCOM</p>	
1615 – 1625 hrs	Closing Remarks by Som Mittal, President, NASSCOM	
1630 – 1800 hrs	Closing Reception	